

Review Checklist for Video Testimonial

- The video is under 3 mins. This is firm.
- The video is in “landscape” mode.
- You can clearly HEAR the applicant without background noises.
- You can understand what the applicant is saying.
- The lighting allows you to SEE the applicant clearly.
- The applicant followed the outline (Introduction, Need, Mean, Thank You)
- The applicant thanked the people of BCNY

If the answer is NO to any of the question above they must reshoot the video.