

Foundation Video Outline

Length of Video 2:30 max

1. Introduce yourself.

State your name, what city you live in and state (we have churches in 5 states), and what church you attend. "Hi! My name is Tom and I attend Adirondack Baptist Church in Hague, NY."

2. Explain why you need the scholarship or loan.

"I applied for a scholarship through the foundation to help me with seminary costs at Mid-America in Schenectady. The scholarship is a determining factor in whether I can start this semester or have to wait until later."

3. Tell what this scholarship or loan will mean to you or your church.

"I feel a burning desire to preach the gospel in the Northeast. I know that a call to preach is a call to prepare. I went to school as an engineer and just recently became a Christian through the ministry of my church. I want to help others find this same Jesus who has changed my life. I want to accurately handle God's Word and I have so much to learn. I'm excited about this next chapter of my life. Know that your scholarship doesn't just help train me, it will also help train every person I will ever pastor."

4. Say "Thank you!"

As you close make sure to thank the kind people of the BCNY for their generosity. Of course you are thanking them in faith that your application will be approved, but don't take this as a guarantee it will be. So an appropriate ending would be... "I'd like to thank all of the generous churches of BCNY who gave to the Foundation so that I have the opportunity to attend seminary and help reach more people in the Northeast for Jesus." Or "I'd like to thank all of the generous churches of BCNY who gave to the Foundation so that we could get the roof over our nursery fixed. Now young families can come and hear the gospel instead of being distracted by the trash can catching water." You get the idea.