

11 Tips To Shoot An Awesome Video

1. Enlist the Help of Someone Who Knows What They Are Doing.

If you can find someone who can help you shoot a quality video you can forget all of the other tips. If you can't don't worry the other tips will make you look like a pro.

2. Use the latest iPhone you can find.

Of course you can use an Android phone or iPad too. Just make sure it's the best one you have access to. The cameras on the iPhone really are amazing and will give you a great video. Some of the earlier phones and iPads cameras created a "grainy" video we are trying to avoid. We want people all across the Convention to be able to clearly SEE how God used them to bless you.

3. Shoot Horizontally.

Make sure your camera is "side-ways" (landscape) when recording the video. If it isn't we will ask you to redo the video.

4. Find a Quiet Location.

Before you begin shooting make sure other phones around you are turned off, the dogs not barking, and fans or air conditioners are turned off. We want people all across the Convention to be able to HEAR your story. Please review your video to ensure sound quality before you submit it with your application.

5. Use the Camera on the Back of Your Phone.

The camera on the back of most phones is better than the camera that is located on the same side as your screen. To make this happen leads us to the next tip...

6. Have Someone Hold Your Phone.

You'll have a better shot than trying to place in on a table. Bonus points if you are savy enough to find a tripod.

7. Frame the Shot.

Think about what's behind you or around you. Where is an interesting location you could shoot the video? Could you shoot it in a library, your church, the school campus, or at the location for the item you are requesting resources for? (i.e. Frame the damage caused by the leaky roof in the background.)

8. Don't Zoom.

Just move the camera closer. The zoom on most phones is a digital zoom and will make the image "grainy". The zoom will also magnify any movement by the person holding the camera.

9. Speak Clearly.

Slow down. You're not an auctioneer. Speak slowly, loudly, and clearly.

10. Keep It Short.

We are looking for a video that is no longer than 2 minutes and 30 seconds. If it is longer we will ask you to do it over.

11. Say Thank You.

Make sure to thank the kind people of the BCNY for their generosity.